

FIG. 1

201710 99680660

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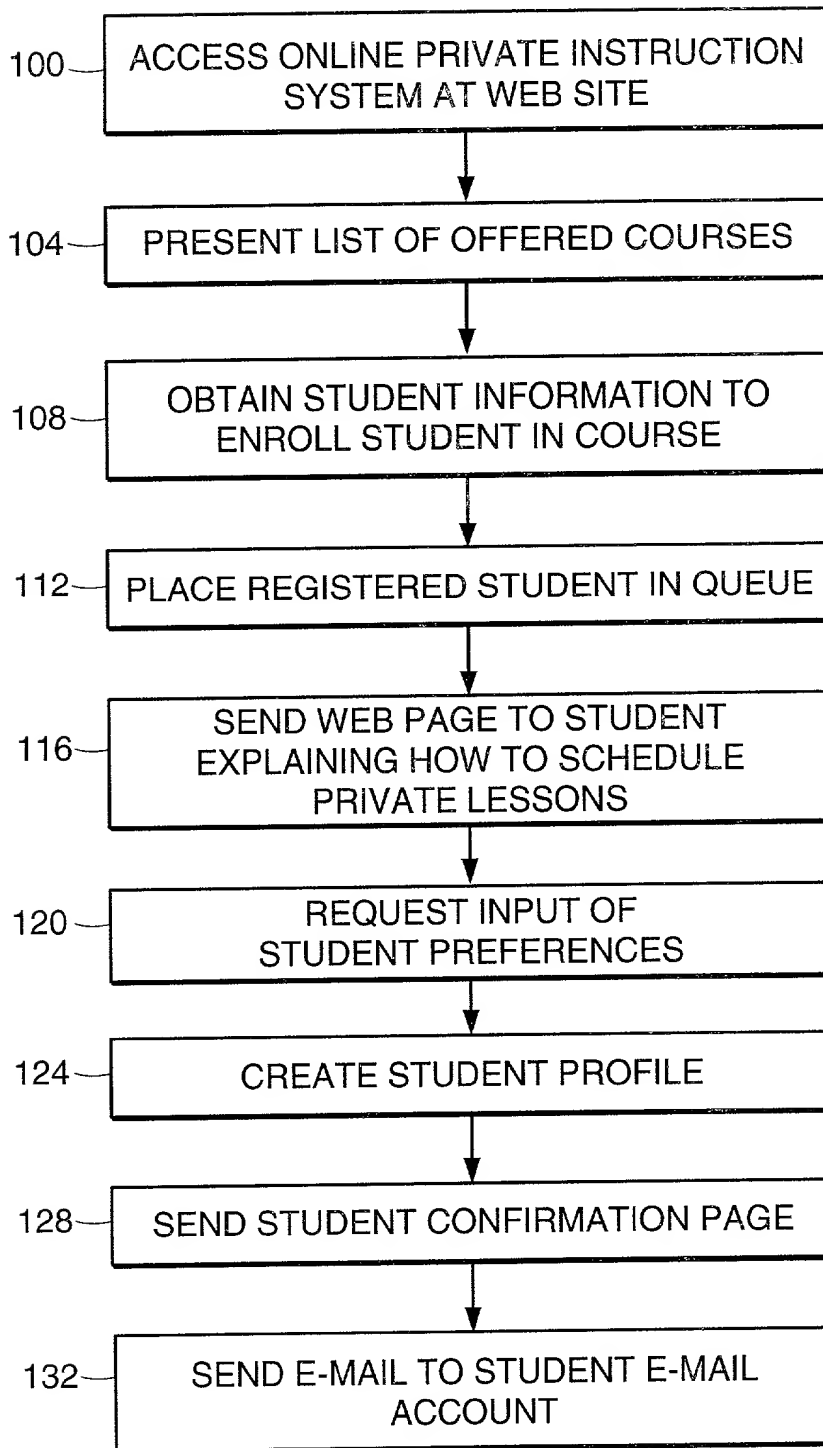


FIG. 2A

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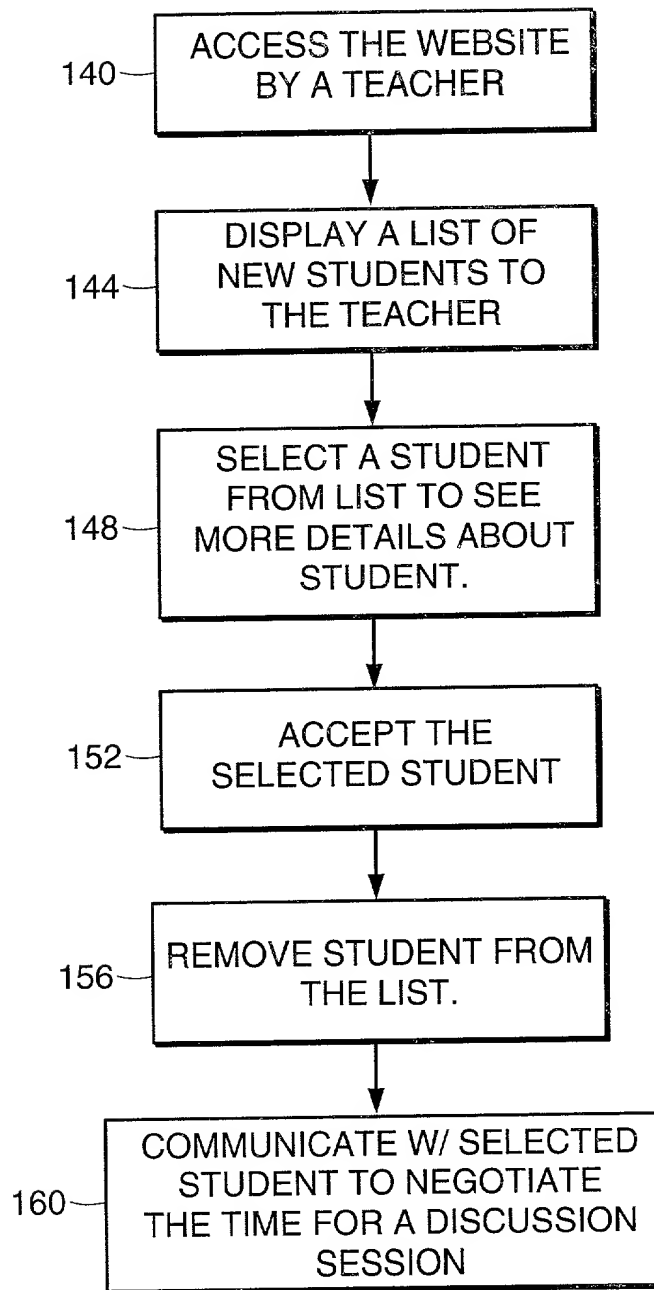


FIG. 2B

4/16

Next: direct to
Master/school/private/
schedule

NAVIGATION VIEWS

| | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
| Address: http://www.englishtown.com/master/school/ | | | | | | | | | |

International
Language
Schools

Do you want to study in the US?
Click now to improve your TOEFL score.

The place to learn English

| | |
|---|---|
| Monday | |
| MY COURSES | |
| SCHOOL | |
| <ul style="list-style-type: none">Tour the schoolCourse programsGeneral EnglishBusiness EnglishTest PreparationIndustry-specific EnglishTest my level of EnglishSummary and pricingRegister now!Free self-study coursesPREMIUM teacher-led coursesMeet usOur studentsOur teachersWhy study online?Just like a real schoolWhy study with us? | <h3>Scheduling your private lessons</h3> <p>When would you prefer to meet with your teacher? Just follow these 3 easy steps:</p> <ol style="list-style-type: none">1. Tell us your local time.2. Choose to meet your teacher in a text or voice discussion room.3. Tell us when you'd prefer to meet with your teacher. <p>>Click here for further details</p> <div>next</div> |

FIG. 3A

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Next: direct to
Master/school/private/
schedule

The screenshot shows a web browser window with the address bar displaying "http://www.englishtown.com/master/school/". The browser's toolbar includes buttons for Back, Forward, Stop, Refresh, Home, Search, Favorite, History, Mail, and Print. The website header features the "englishtown.com" logo with the tagline "The place to learn English" and a banner for "International Language Schools" with the text "Do you want to study in the US? Click now to improve your TOEFL score." Below the header is a navigation bar with tabs for WELCOME, SCHOOL, COMMUNITY, TESTS, RESOURCES, and TEACHERS. The left sidebar is titled "Monday" and contains a "MY COURSES" section with a "SCHOOL" link. A list of links follows: Tour the school, Course programs, General English, Business English, Test Preparation, Industry-specific English, Test my level of English, Summary and pricing, Register now!, Free self-study courses, PREMIUM teacher-led courses, Meet us, Our students, Our teachers, Why study online?, Just like a real school, and Why study with us?. The main content area is titled "How to schedule your private lessons" and contains three paragraphs: "Tell us your local time. This will help us in accurately scheduling your private lessons so both you and your teacher know exactly what time to meet.", "Select Voice or Text discussion. You'll meet your teacher in a Voice or Text discussion room. This means your teacher will conduct the lesson either orally or by typing on the keyboard. Click here for system requirements.", "Tell us when you'd prefer to meet with your teacher. Check off the days and times that would work best for you. Each lesson lasts 50 minutes.", "Confirm your schedule. Your teacher will contact you via email within 3 days. You and your teacher will then arrange a specific date and time for your first lesson. Each time you complete one or the 4 units, you will meet with your teacher.", and "Start your studies. Remember, you can begin your course right away." At the bottom right of the main content area is a button labeled "next".

Back Forward Stop Refresh Home Search Favorite History Mail Print

Address: <http://www.englishtown.com/master/school/>

Do you want to study in the US?
Click now to improve your TOEFL score.

englishtown.com
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

Monday

MY COURSES

SCHOOL

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

How to schedule your private lessons

Tell us your local time. This will help us in accurately scheduling your private lessons so both you and your teacher know exactly what time to meet.

Select Voice or Text discussion. You'll meet your teacher in a Voice or Text discussion room. This means your teacher will conduct the lesson either orally or by typing on the keyboard. Click here for [system requirements](#).

Tell us when you'd prefer to meet with your teacher. Check off the days and times that would work best for you. Each lesson lasts 50 minutes.

Confirm your schedule. Your teacher will contact you via email within 3 days. You and your teacher will then arrange a specific date and time for your first lesson. Each time you complete one or the 4 units, you will meet with your teacher.

Start your studies. Remember, you can begin your course right away.

next

FIG. 3B

6/16

2011-09-08 09:06:50

| | | | | | | | | | | | | | | | | | | | | | | | | |
|--|----------------------------------|--|--|--|---|---------------|------------------|--------------|------------------|-----------------|---|----------------------------------|------------------------------|----------------------------------|---|----------------------------------|------------------------------|----------------------------------|---|----------------------------------|------------------------------|----------------------------------|------------------------------|----------------------------------|
| Monday | | | | | WELCOME | SCHOOL | COMMUNITY | TESTS | RESOURCES | TEACHERS | | | | | | | | | | | | | | |
| SCHOOL HEAVIER TOOLS | | | | | PRIVATE LESSONS | | | | | | | | | | | | | | | | | | | |
| MY COURSES | | | | | Scheduling your private lessons | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">• School services<ul style="list-style-type: none">• Instructions• Contact advisor• Orientation• Student chat• Student forum• Library• Frequently asked questions• Course extras<ul style="list-style-type: none">• Level tests• Pair games• Register now• Personal file• Logout | | | | | <p>1. What's your local time?</p> <p>Please select your approximate current local time. This will help in accurately scheduling your private lessons.</p> <p>17:40 <input type="text"/> 200</p> <p>2. Voice or text discussion?</p> <p>Where would you like to meet your teacher? You can choose Voice discussion, Text discussion, or both!</p> <p><input type="radio"/> Voice discussion <input checked="" type="radio"/> Text discussion <input type="radio"/> Both } 204</p> <p>3. What time is best for you?</p> <p>When would you prefer to meet with your teacher? Your teacher will contact you to confirm the exact date and time of each lesson. Select all days and times that are possible for you. (All times are local.)</p> <table><tr><td><input checked="" type="checkbox"/> Mon</td><td>09:00-12:00 <input type="text"/></td></tr><tr><td><input type="checkbox"/> Tue</td><td>Select time <input type="text"/></td></tr><tr><td><input checked="" type="checkbox"/> Wed</td><td>15:00-18:00 <input type="text"/></td></tr><tr><td><input type="checkbox"/> Thu</td><td>Select time <input type="text"/></td></tr><tr><td><input checked="" type="checkbox"/> Fri</td><td>12:00-15:00 <input type="text"/></td></tr><tr><td><input type="checkbox"/> Sat</td><td>Select time <input type="text"/></td></tr><tr><td><input type="checkbox"/> Sun</td><td>Select time <input type="text"/></td></tr></table> <p>} 208</p> <p>Submit</p> | | | | | | <input checked="" type="checkbox"/> Mon | 09:00-12:00 <input type="text"/> | <input type="checkbox"/> Tue | Select time <input type="text"/> | <input checked="" type="checkbox"/> Wed | 15:00-18:00 <input type="text"/> | <input type="checkbox"/> Thu | Select time <input type="text"/> | <input checked="" type="checkbox"/> Fri | 12:00-15:00 <input type="text"/> | <input type="checkbox"/> Sat | Select time <input type="text"/> | <input type="checkbox"/> Sun | Select time <input type="text"/> |
| <input checked="" type="checkbox"/> Mon | 09:00-12:00 <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> Tue | Select time <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input checked="" type="checkbox"/> Wed | 15:00-18:00 <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> Thu | Select time <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input checked="" type="checkbox"/> Fri | 12:00-15:00 <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> Sat | Select time <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> Sun | Select time <input type="text"/> | | | | | | | | | | | | | | | | | | | | | | | |

FIG. 3C

7/16

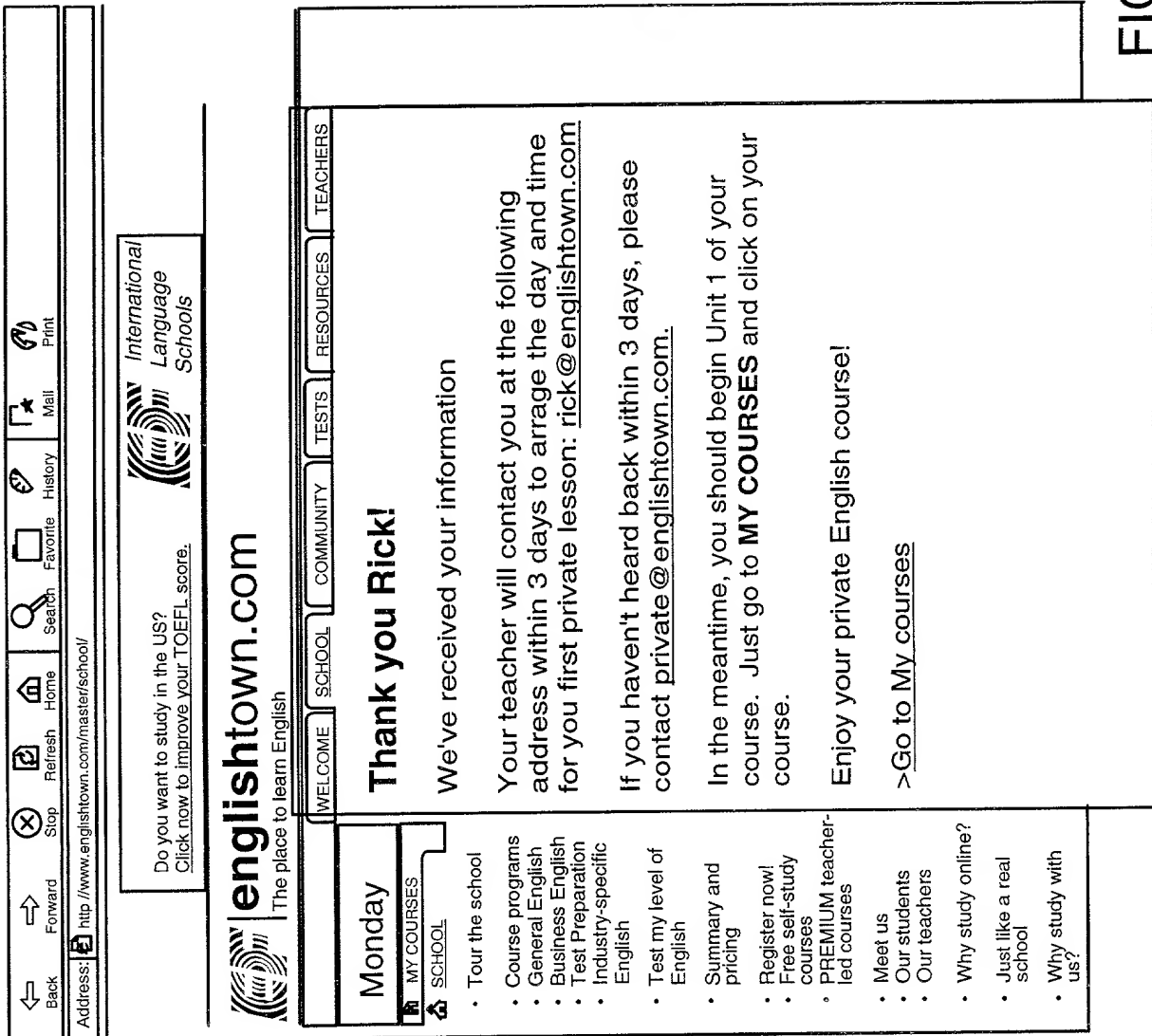


FIG. 3D

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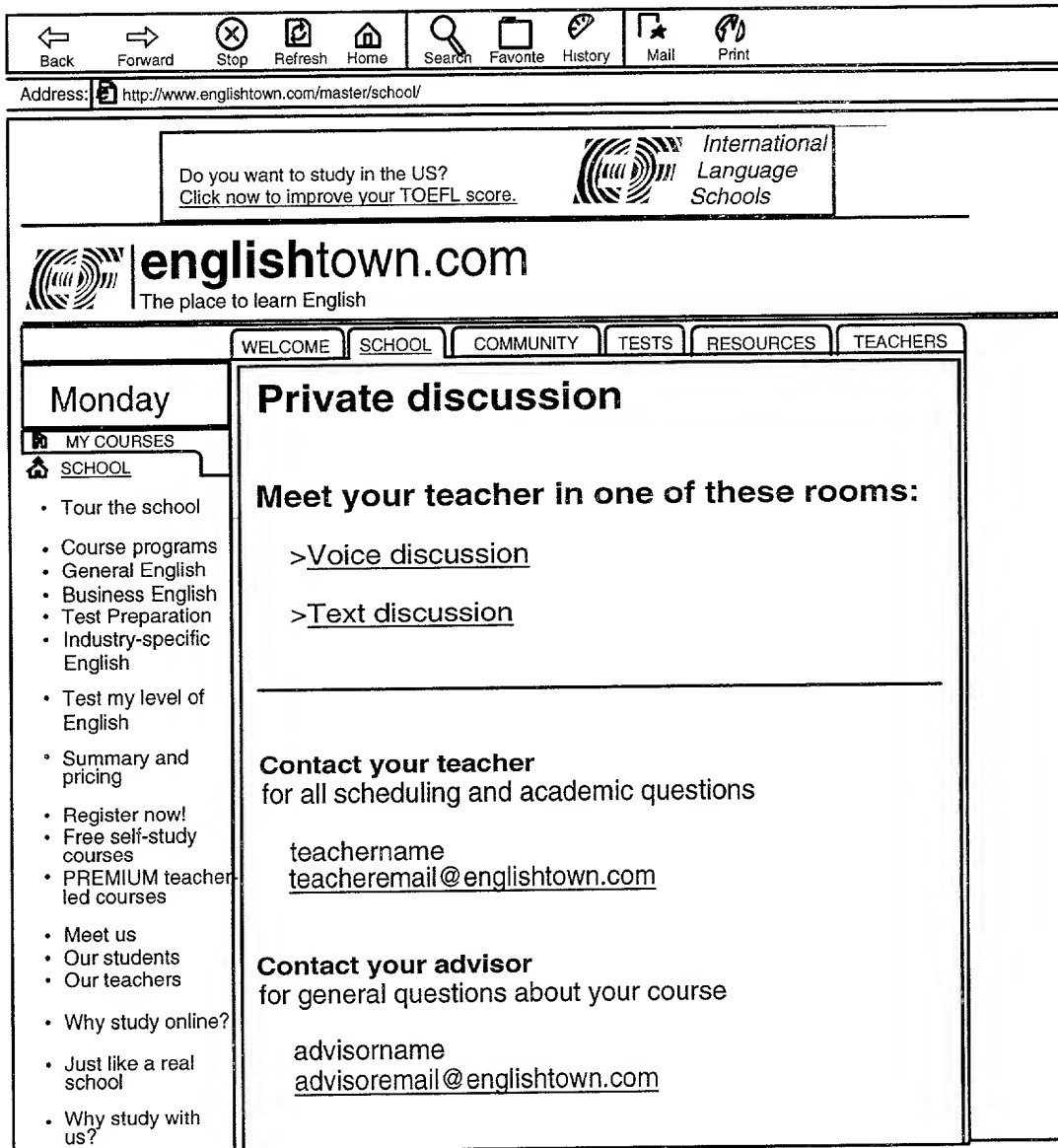



FIG. 3E

9/16

 shopping cart

Monday

☐ TRACKING

☐ GENERAL

☐ COMMUNITY

☐ SCHOOL

» **Admissions**

» Pending Orders

» New Orders

» Archived Orders

» **Private Course Management**

» **Change Demo PWs**

» **Course Tracking**

» Free

» Upgraded

» Premium

» Private

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHERS

New Private Students

| <u>Username</u> | <u>Course</u> | <u>Country</u> | <u>Enroll Date</u> |
|-----------------|----------------|----------------|--------------------|
| <u>afun</u> | Beginner B | Russia | Jul 1 2000 |
| <u>acrazy</u> | Intermediate A | United States | Jul 7 2000 |
| <u>lwexler</u> | Beginner B | Uzbekistan | Jul 7 2000 |
| <u>astudent</u> | Elementary C | Romania | Jul 10 2000 |

FIG. 4A

10/16





|  shopping cart | | WELCOME | | | | SCHOOL | COMMUNITY | TESTS | RESOURCES | TEACHERS | | | | | | | | | | | | | | | |
|--|---------------|---|--|--|--|---------------|------------------|--------------|------------------|-----------------|-----------------|--------------------|--------------------------|--------------------|--------------|----------------|------------|------------|------------|--------------------------|-----------------|--------------|---------|-------------|--------------------------|
| Monday | | Private Teacher Alena | | | | | | | | | | | | | | | | | | | | | | | |
|  SCHOOL LOBBY | | My Private Chatrooms | | | | | | | | | | | | | | | | | | | | | | | |
|  MY COURSES | | ▶ <u>Text Chat</u> ▶ <u>Voice Chat</u> | | | | | | | | | | | | | | | | | | | | | | | |
|  TEACHER TOOLS | | My Private Students | | | | | | | | | | | | | | | | | | | | | | | |
| » Faculty forum | | <table border="1"><thead><tr><th><u>Username</u></th><th><u>Course</u></th><th><u>Country</u></th><th><u>Enroll Date</u></th><th><u>Email</u></th></tr></thead><tbody><tr><td><u>lwexler</u></td><td>Beginner B</td><td>Uzbekistan</td><td>Jul 7 2000</td><td><u>lee.wexler@ef.com</u></td></tr><tr><td><u>astudent</u></td><td>Elementary C</td><td>Romania</td><td>Jul 10 2000</td><td><u>alena@student.com</u></td></tr></tbody></table> | | | | | | | | | <u>Username</u> | <u>Course</u> | <u>Country</u> | <u>Enroll Date</u> | <u>Email</u> | <u>lwexler</u> | Beginner B | Uzbekistan | Jul 7 2000 | <u>lee.wexler@ef.com</u> | <u>astudent</u> | Elementary C | Romania | Jul 10 2000 | <u>alena@student.com</u> |
| <u>Username</u> | <u>Course</u> | | | | | | | | | | <u>Country</u> | <u>Enroll Date</u> | <u>Email</u> | | | | | | | | | | | | |
| <u>lwexler</u> | Beginner B | | | | | | | | | | Uzbekistan | Jul 7 2000 | <u>lee.wexler@ef.com</u> | | | | | | | | | | | | |
| <u>astudent</u> | Elementary C | | | | | | | | | | Romania | Jul 10 2000 | <u>alena@student.com</u> | | | | | | | | | | | | |
| » Faculty lounge | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Private students | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Registrar | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Courses | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Students | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Curriculum | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Faculty manual | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Discussions | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Rooms | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Schedule & key | | | | | | | | | | | | | | | | | | | | | | | | | |
| » Chat administration | | | | | | | | | | | | | | | | | | | | | | | | | |

FIG. 4B

11/16

207,710-996,966

Englishtown - Microsoft Internet Explorer

Student: Lee Wexler

Username: lwexler
Course: Beginner B
Enroll Date: Fri Jul 7 2000
Location: Brookline, Uzbekistan
Age/Gender: 26 / M
Email: lee.wexler@ef.com

Preferences: Chat: Text and Voice
Time Difference: student is 4 hrs behind
Student's Local Time New York Time

| | |
|--------------------|--------------------|
| Mon: 09:00 - 12:00 | Mon: 13:00 - 16:00 |
| Tue: 09:00 - 12:00 | Tue: 13:00 - 16:00 |
| Wed: 12:00 - 15:00 | Wed: 16:00 - 19:00 |
| Thu: 12:00 - 15:00 | Thu: 16:00 - 19:00 |
| Fri: 21:00 - 24:00 | Sat: 01:00 - 04:00 |

Lessons Completed: 224 out of 4

Teacher Notes:

Lesson 1: voice chat - went great!
Talked about nouns.

Lesson 2: text chat - went good.
Lee had questions about verbs.

220

Update Close

FIG. 4C

12/16


| | | | | |
|--|---|--|--|--|
|  shopping cart | <div>WELCOME</div> <div>SCHOOL</div> <div>COMMUNITY</div> <div>TESTS</div> <div>RESOURCES</div> <div>TEACHERS</div> | | | |
| | Administrator Alena <u>Private Students</u> <u>Private teachers</u> <u>Change teacher status</u> | | | |
| <div>Monday</div> <div><div><input type="checkbox"/> <u>TRACKING</u></div><div><input type="checkbox"/> <u>GENERAL</u></div><div><input type="checkbox"/> <u>COMMUNITY</u></div><div><input type="checkbox"/> <u>SCHOOL</u></div></div> <div><div>» Admissions</div><div>» Pending Orders</div><div>» New Orders</div><div>» Archived Orders</div></div> <div><div>» Private Course Management</div></div> <div><div>» Change Demo PWs</div></div> <div><div>» Course Tracking</div><div>» Free</div><div>» Upgraded</div><div>» Premium</div><div>» Private</div></div> | | | | |

FIG. 5A

13/16

shopping cart

Monday

TRACKING

GENERAL

COMMUNITY

SCHOOL

» Admissions

» Pending Orders

» New Orders

» Archived Orders

» Private Course Management

» Change Demo PWs

» Course Tracking

» Free

» Upgraded

» Premium

» Private

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHERS

Private Students

| <u>Username</u> | <u>Course</u> | <u>Country</u> | <u>Enroll Date</u> | <u>Teacher</u> |
|-----------------|----------------|----------------|--------------------|----------------|
| <u>afun</u> | Beginner B | Russia | Jul 10 2000 | None |
| <u>acrazy</u> | Intermediate A | United States | Jul 7 2000 | Alena Who |
| <u>lwexler</u> | Beginner B | Uzbekistan | Jul 7 2000 | Alena Shtessel |
| <u>astudent</u> | Elementary C | Romania | Jul 10 2000 | Alena Shtessel |

FIG. 5B

14/16

Englishtown - Microsoft Internet Explorer

Student: Alena Fun

Username: afun
Course: Beginner B
Enroll Date: Mon Jul 10 2000
Location: Chelyabinsk, Russia
Age/Gender: 25 / F
Email: alena@fun.net

Preferences: Chat: Text
Time Difference: student is 17 hrs behind

| <u>Student's Local Time</u> | <u>New York Time</u> |
|-----------------------------|----------------------|
| Wed: 12:00 - 15:00 | Thu: 05:00 - 08:00 |
| Fri: 18:00 - 21:00 | Sat: 11:00 - 14:00 |
| Sat: 09:00 - 12:00 | Sun: 02:00 - 05:00 |

Teacher: Select a teacher ▾ 232

Select a teacher
Alena Shtessel
Alena Test
Alena Who

Assign
236

Close

FIG. 5C

15/16

0908966-01102

Englishtown - Microsoft Internet Explorer

Teacher: Alena Shtessel

Username: ashtessel
Location: Cambridge, United States
Age/Gener: 25/F
Telephone: (617) 555-1212
Email: alena.shtessel@ef.com

Private Students

| <u>Username</u> | <u>Course</u> | <u>Country</u> | <u>Enroll Date</u> | <u>Email</u> |
|-----------------|---------------|----------------|--------------------|--------------------------|
| <u>lwexler</u> | Beginner B | Uzbekistan | Jul 7 2000 | <u>lee.wexler@ef.com</u> |
| <u>astudent</u> | Elementary C | Romania | Jul 10 2000 | <u>alena@student.com</u> |

240

Close

FIG. 5E

shopping cart

Monday

☐ TRACKING

☐ GENERAL

☐ COMMUNITY

☐ SCHOOL

» Admissions

» Pending Orders

» New Orders

» Archived Orders

» Private Course Management

» Change Demo PWs

» Course Tracking

» Free

» Upgraded

» Premium

» Private

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHERS

Private Teachers

| <u>Username</u> | <u>Name</u> | <u>Location</u> | <u>Email</u> |
|------------------|----------------|--------------------------|-------------------------------|
| <u>ashtessel</u> | Alena Shtessel | Cambridge, United States | <u>alena.ashtessel@ef.com</u> |
| <u>atest</u> | Alena Test | Ukraine | <u>test@test.com</u> |
| <u>awho</u> | Alena Who | Australia | <u>who@alena.com</u> |

FIG. 5D